

Pend Oreille County
Quit Line Data Summary
January 1 - June 30, 2005

	County	State
Number of Calls to Quit Line	N = 36	N = 11,781
Percent of Statewide Calls	0.4%	100.0%
Percent of State Population in County¹	0.2%	100.0%

	County %	State %
Gender	N = 36	N = 10,080
Female	66.7%	61.2%
Male	33.3%	38.8%
Race/Ethnicity	N = 34	N = 8,813
People of Color	11.8%	9.5%
White	88.2%	90.5%
Age	N = 36	N = 9,893
Less than 18 years old	11.1%	1.5%
18 - 24 years old	2.8%	18.1%
25 - 34 years old	19.4%	25.4%
35 - 44 years old	25.0%	22.0%
45 years and older	41.7%	33.0%
Education	N = 32	N = 9,282
Did not graduate high school	21.9%	20.8%
High school graduate	34.4%	34.4%
Some college/vocational school	34.4%	34.8%
College graduate	9.4%	10.0%
Caller Type	N = 36	N = 10,635
General Information	2.8%	7.2%
Health care provider	0.0%	1.9%
Tobacco user	97.2%	90.9%
Payer Type	N = 28	N = 7,421
Insured	25.0%	37.4%
Uninsured	39.3%	33.0%
Medicaid	35.7%	29.6%
Heard About	N = 28	N = 8,468
Past caller	7.1%	13.4%
Employer/worksites	3.6%	1.3%
Health care provider	28.6%	23.4%
Television	28.6%	15.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	3.6%	3.9%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	7.1%	4.3%
Family or friend	14.3%	28.1%
Health Department	0.0%	3.2%
School	7.1%	1.8%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.